

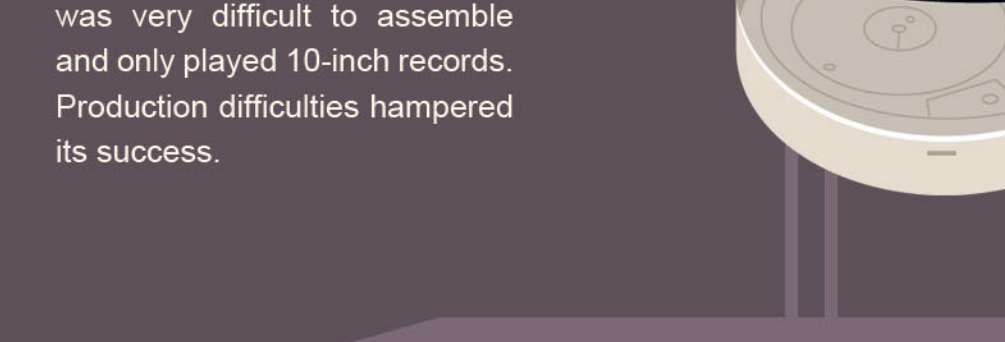
# THE HISTORY OF PORTABLE AUDIO



Portable music devices have been around in one form or another since the late 1850's. The path to capture the magic of music and replay it whenever and wherever we wish has been a long and fascinating one. From simple tin-foil rolls to mini-super computers you can hold in the palm of your hand, technology has given us the power to enjoy all the wonderfully rich sounds the world has to offer. Here's a quick overview of a few of the important technological breakthroughs in portable audio:

## EARLY PORTABLE AUDIO DEVICES

1877



### PHONOGRAPH

Thomas Edison's sound-reproducing machine was the first to both record as well as reproduce sound. While not something you could put in your pocket, it was, by definition, portable.

1924

### MIKIPHONE

A pocket phonograph designed by the Vadász brothers from Geneva. Created as a symbol of the art of watch-making, when dismantled, the entire unit would fit in a tin the size of a large pocket watch! The Mikiphone was very difficult to assemble and only played 10-inch records. Production difficulties hampered its success.



## MODERN PORTABLE AUDIO DEVICES

1954

### REGENCY TR-1

The first commercially manufactured transistor radio, the TR-1 was a joint venture between Texas Instruments and Industrial Development Engineering Associates (IDEA). It had a short production life due to mediocre sound quality.



1955

### SONY TR-55

The first Japanese transistor radio. Weighing 560 g, the radio incorporates five transistors and was powered by four AA batteries.



1965

### PHILIPS EL-3300

Also known as the model Norelco Carry-Corder '150', the EL-3300 was released in conjunction with the first audio Compact Cassette, also designed by Philips. The official release was at the 1963 Berlin Radio Show.



1969

### PHILIPS RADIORECORDER

The first "boombox", as defined by being a handled, portable, radio cassette deck with one or more speakers. This first innovation was the first time that radio broadcasts could be recorded onto cassette tapes without the cables or microphones that previous stand-alone cassette tape recorders required.



1972

### STEROBELT

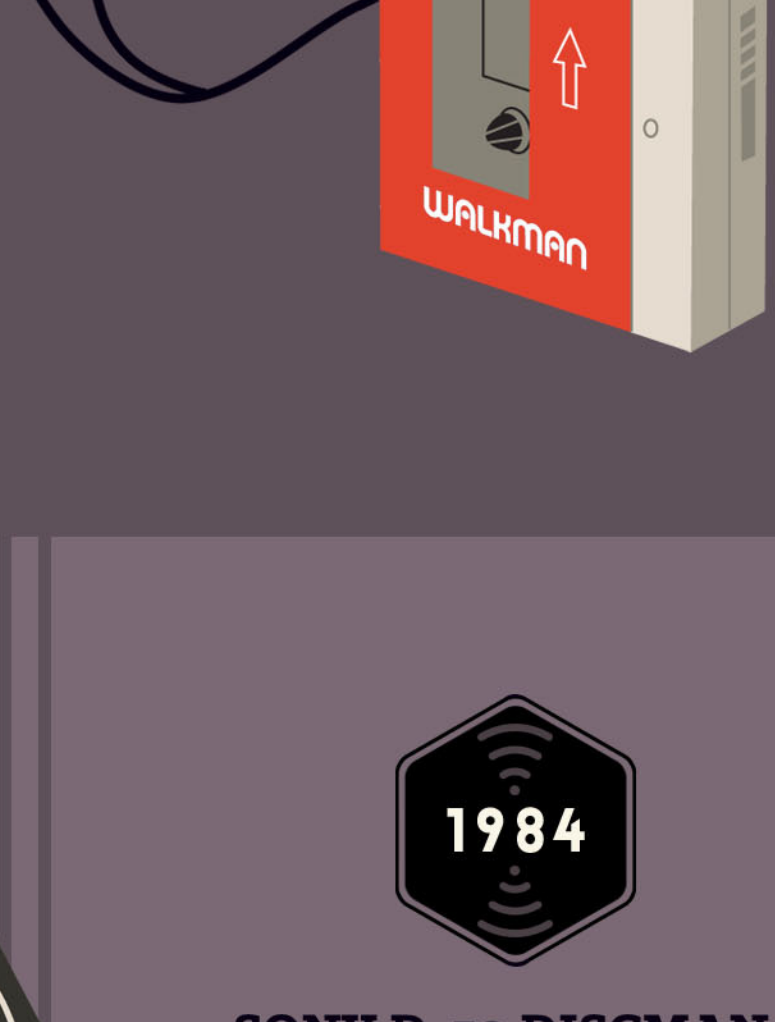
The first portable personal stereo audio cassette player. The Sterobelt was the direct ancestor of the Walkman and modern-day personal audio devices such as the Zune and the iPod. The inventor, Andreas Pavel had several lawsuits against Sony for copyright infringement.



1979

### SONY WALKMAN

While not the first self-contained portable cassette player, the original Walkman was by far the most popular. It introduced a truly fundamental change in music listening habits by allowing people to carry recorded music with them and listen to music through lightweight headphones.



1984

### SONY D-50 DISCMAN

Still in production after more than 30 years, the Discman (now called the CD Walkman) was highly susceptible to skipping in early models. As technology developed, the Discman became more functional with anti-skip buffering.



1998

### SAEHAN MPMan

One of the first mass-produced portable solid state digital audio players. The internal flash memory could be expanded, but there was no support for external memory.



2001

### APPLE IPOD

Along with the Nano, Shuffle, and iPod Touch, the iPod set the standard for a new generation of portable media players. Apple later combined the functionality of its music player family with cellular phone functionality with the introduction of the iPhone in 2007.



INFOGRAPHIC BY JOHN UELAND ILLUSTRATION & DESIGN CO.

SOURCES:

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WHY YOU SHOULD HIRE

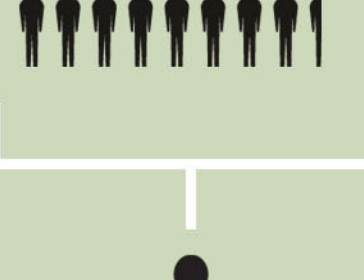
# AN INDEPENDENT COLLEGE CONSULTANT

## The Problem:

### PUBLIC SCHOOL COUNSELORS ARE OVERWHELMED!

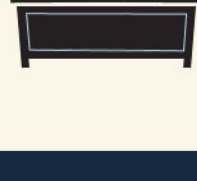
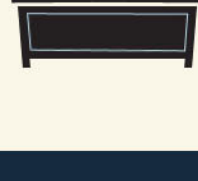
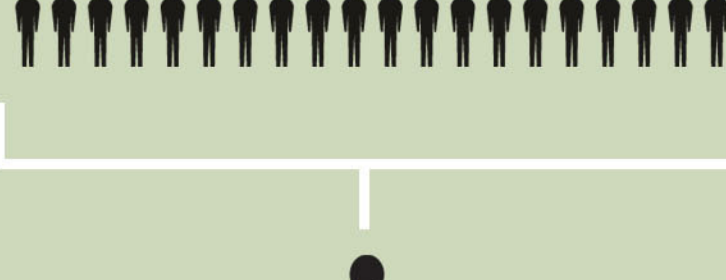
#### Nationally

1 COUNSELOR  
FOR EVERY  
475 STUDENTS



#### California

1 COUNSELOR  
FOR EVERY  
1000 STUDENTS



1 icon = 10 students

IN 201\* PUBLIC SCHOOL COUNSELORS SPENT ON AVERAGE:

**24%** of their time  
on post-secondary  
counseling

or

**A TOTAL OF 38 MINUTES  
SPREAD OVER FOUR YEARS!**

## The Solution:

# AN INDEPENDENT COLLEGE CONSULTANT

AND HERE'S

**10**

REASONS

## RESPONSIVE

Consultants have a responsibility to respond promptly to emails, phone calls, or other inquiries. Most work over the summer, as well as long weekend and evening hours. Also, consultants are keenly aware of the myriad of deadlines in the world of college admissions, and keep your student on track.



## KNOWLEDGEABLE

Consultants spend considerable time visiting college campuses to make sure a school is the right fit for an applicant. They also attend professional workshops, conferences, and college fairs.

### CREDENTIALLED

Reputable consultants are members of organizations such as HECA, NACAC, or IECA. Each of which require years of specialized experience, education and training, and a firm commitment to continuing their education.

### SPECIALIZED

College Consultants tailor their services to meet the individual needs of the student and their families. Some are specialized to work with learning difference students, athletes, artistically talented students, or international families.

&

## ETHICAL

Consultants adhere to NACAC'S Statement of Principles of Good Practice (SPGP). This statement governs the actions of consultants in their relationships with students and families, schools and colleges, as well as with other colleagues.

## SUPPORTIVE

Consultants are committed to helping reduce stress for the student and their family. They help to soothe the anxiety that comes with an increasingly stressful process that can involve multiple changes in policies and procedures.

## LOCAL

Consultants are familiar with local school district policies, administrative quirks, high school classes and programs, as well as some teachers and school counselors.

### Unbiased

Since consultants do not accept any offers or compensation from schools, programs, and companies in exchange for placement or referrals, they can remain independent and offer unbiased recommendations.

### Connected

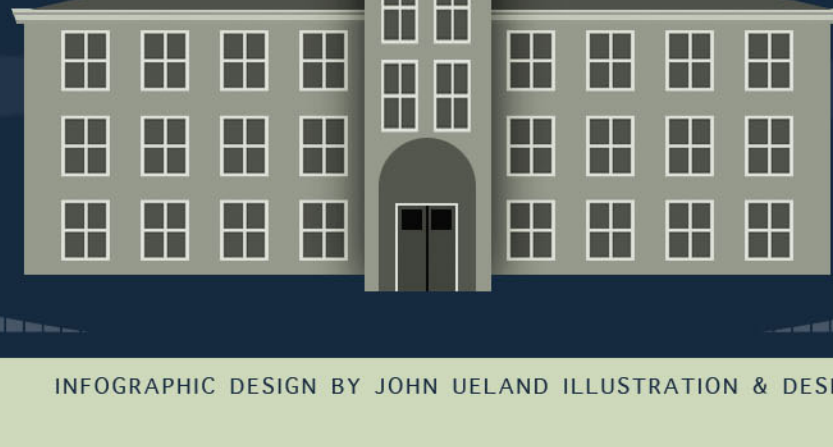
Consultants often know the best tutors and can recommend test prep companies with proven record of success. They routinely seek out sources that can provide added value to college-bound students and their families.

&

## COMMITTED

Quality consultants are committed to the idea of college access for everyone— regardless of race, income, or background. Many provide pro bono services to low-income families or are part of volunteer programs designed to raise college awareness and financial aid opportunities.

GOOD LUCK ON YOUR PATH TO COLLEGE!



INFOGRAPHIC DESIGN BY JOHN UELAND ILLUSTRATION & DESIGN CO.

CONTENT SOURCES:

<http://nepacareerandcollegecounseling.com/why-you-should-hire-a-private-career-and-college-counselor/>

<http://www.examiner.com/article/12-key-ways-independent-educational-consultants-support-college-bound-students>



2016

CAVALCADE OF USELESS

# HOLIDAY

❄️ TRIVIA & FACTOIDS ❄️

*Did you know...*

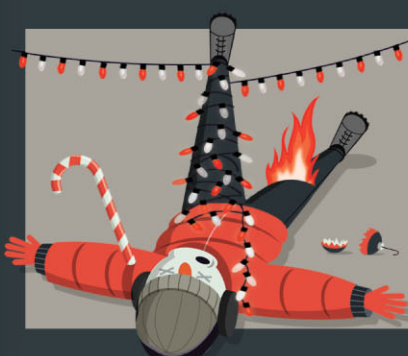
## MISTLETOE

Means "Little Dung Twig"  
in Anglo-Saxon?!?!?

*That's because the plant  
spreads through bird guano!*



“JINGLE BELLS” was written for Thanksgiving!!



5800  
PEOPLE

end up in the emergency  
room after suffering injuries  
from holiday decorating!

❄️ “WE WISH YOU A MERRY CHRISTMAS” ❄️

was originally a threat sung by rowdy servants demanding  
booze from their wealthy booze-hording masters.

THE WORLD'S  
BIGGEST  
SNOWMAN

was created in Maine (1999)  
and stood at over 113ft tall!



EACH YEAR

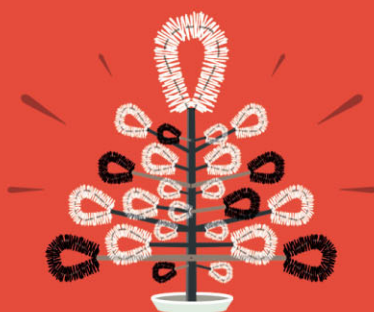
20,000

RENT-A-SANTAS

are unleashed on the  
American public. Part of  
their training is to avoid  
garlic, onions & beans!

ONE OF THE FIRST  
ARTIFICIAL  
CHRISTMAS TREES

was made out of toilet brushes!



CHRISTMAS TREES GROW ABOUT 15 YEARS  
BEFORE THEY ARE SAVAGELY SLAUGHTERED!

HAPPY HOLIDAYS!  
\*\*\* from all of us at \*\*\*

JOHN UELAND ILLUSTRATION & DESIGN



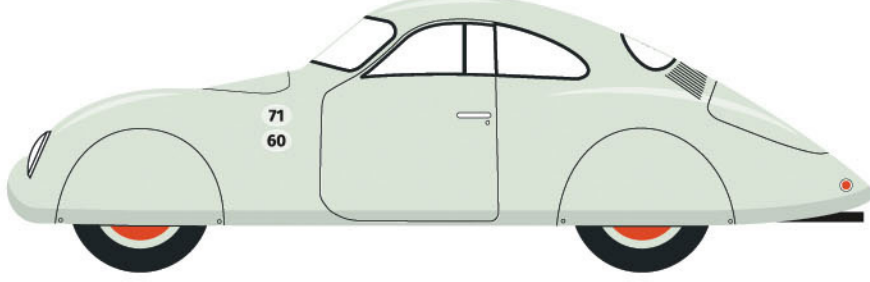
# PORSCHE

THE  
EARLY YEARS  
1939-1970

A BRIEF HISTORY OF THE WORLD'S MOST RENOWNED GERMAN SPORTS CARS

Considered by many to be the first automobile from what would later become Porsche AG, only three of the aluminum Type 64's were produced. One was destroyed in WW2, and the others used by Ferry Porsche.

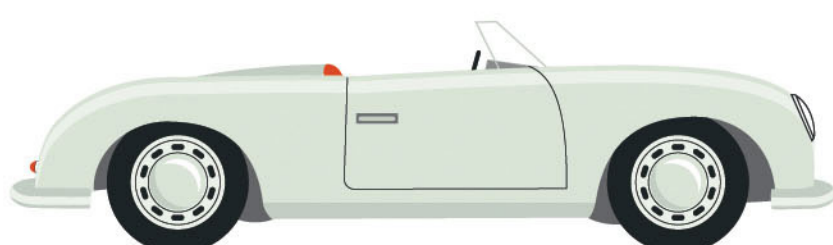
1939



TYPE 64 BERLIN-ROM-WAGEN

1948

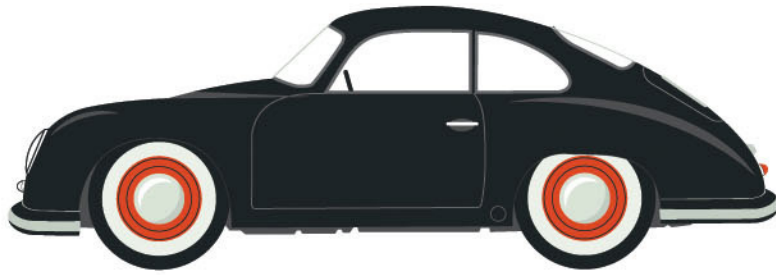
THE OFFICIAL START OF PORSCHE AG.  
FERRY PORSCHE SETS UP SHOP WITH 200 WORKERS  
IN AN OLD DIRT-FLOORED SAW MILL IN GMÜND, AUSTRIA



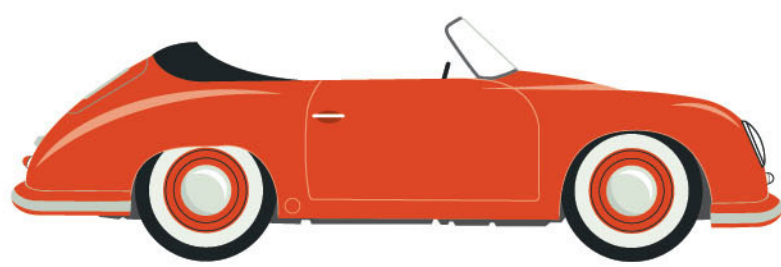
TYPE 356/1 PROTOTYPE

Early mid-engined design that became the genesis for the 356 family. This prototype was created by Ferry Porsche while his father Ferdinand was imprisoned following the war. Only one was produced.

Produced in small quantities between 1948 and 1950, the original body of hammered aluminum was eventually replaced with steel-bodied models after the move to Zuffenhausen.



TYPE 356/2 GMÜND COUPE



TYPE 356/2 GMÜND CABRIOLET

Of the 50 or so 356/2's that were produced, only eight were built as cabriolets. Six were outsourced to the Beutler bodyworks company and two by Karosseriefabrik Ferdinand Keibl in Vienna.

1950

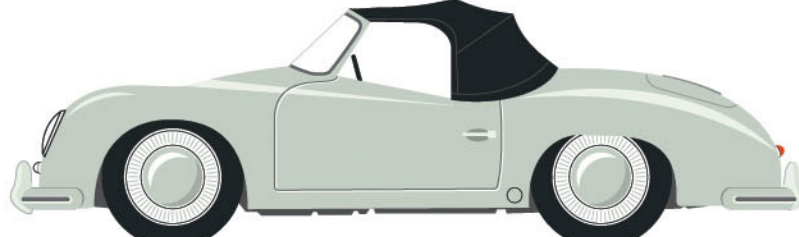
PORSCHE MOVES FROM GMÜND  
TO A NEW FACILITY IN ZUFFENHAUSEN, GERMANY

1951

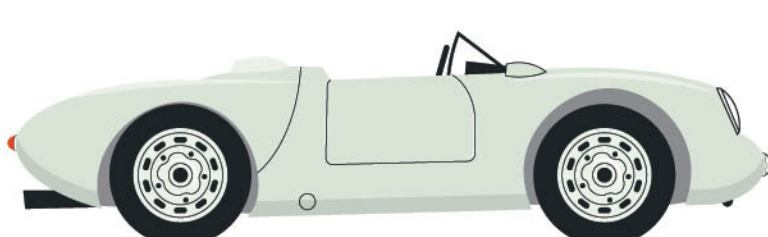
DR. FERDINAND PORSCHE DIES <1875-1951>

Intended exclusively for the American market, this very rare and mysterious model was never officially cataloged by Porsche. Production was cut short since it was so expensive to produce. Only 16 were finished.

1952



TYPE 540 1500s AMERICAN ROADSTER



TYPE 550 SPYDER

Another successful race design which came from the collaboration between Porsche and the Italian car manufacturer Abarth. The light-weight aluminum body was based on the 356 to exploit a loophole in FIA rules.

1960



ABARTH 356B CARRERA GT



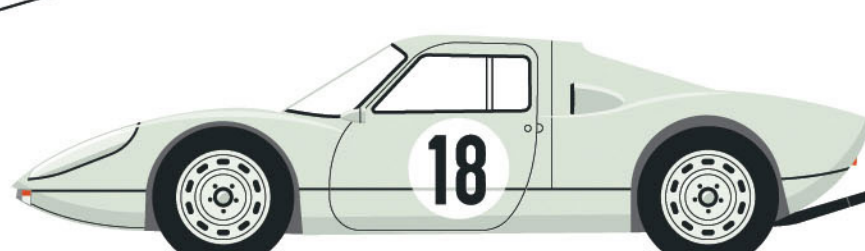
TYPE 901/911

1963

The successor to the type 356, the 911 was originally named the 901, but French auto maker Peugeot threatened legal action over naming rights. The 911 has gone on to become the flagship Porsche model ever since.

Renamed the Carrera GTS as a result of the same naming issue with Peugeot, the Carrera GTS marked the beginning of a series of race cars that culminated in the amazing 917.

1964



TYPE 904 CARRERA GTS

1965

LAST TYPE 356 ROLLS OFF ASSEMBLY LINE



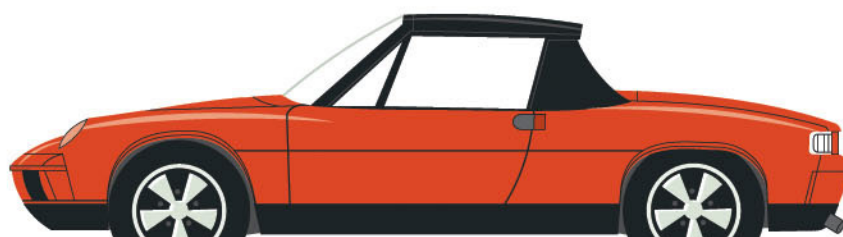
TYPE 911 TARGA

1967

Named after the Targa Florio sports car road race in Sicily, the Targa had a stainless steel-clad roll bar in reaction to a threat that the US government might outlaw fully open convertibles.

The 914 was a mid-engined, targa-topped, two-seat designed, manufactured and marketed collaboratively by Porsche and VW from 1969 to 1976. The 914 was designed to replace the Type 912 and VW Karmann Ghia.

1969



TYPE 914/6 1.7

COMING SOON:  
THE HISTORY OF PORSCHE | 1970-2015

## RESOURCES:

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WHICH SIZE OF

Mountain

# BIKE WHEEL

IS RIGHT FOR YOU?

26

29

27.5

But First

## A LITTLE HISTORY

Off-road cycling, in one primitive form or other, has been around since the dawn of people balancing on two wheels. But, the conventional story of the “true” birth of mountain biking states that it developed in the 1970’s on Mount Tamalpais in Northern California. Since these early dirt dogs used old modified 26” balloon-tired beach cruisers, the wheel size stuck, and it stayed that way for many years. But, in the late 1990’s, Gary Fisher, working with a handful of bike manufacturers and designers, developed the first 29” (700c) production bike. That wheel size slowly grew in popularity, until the 27.5” (650b) size appeared as a compromise to both in the late 2000’s.

WHICH SIZE IS THE “BEST” AT...



## CLIMBING

26



29

\*BEST ON STEEP & STEPPED CLIMBS

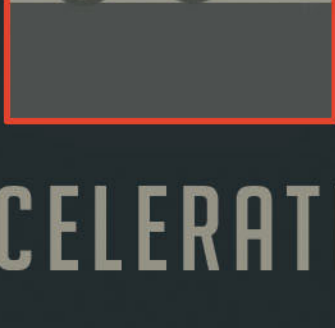
\*BEST CLIMBING TRACTION



## DESCENDING

29

FAST & ROLLS OVER OBSTACLES



## ACCELERATING

26

LIGHTER & QUICKER OFF THE LINE

MOMENTUM  
ROLLING  
RESISTANCE

GRIP

29

26

WEIGHT  
RESPONSIVE

STIFFNESS

## BEST WHEEL SIZE BASED ON HEIGHT

5'6"  
+  
LESS

26 / 27.5

5'7"  
+  
MORE

26 / 27.5 / 29

5'10"  
+  
MORE

27.5 / 29

## BEST WHEEL SIZE BASED ON RIDING STYLE

GRAVITY : TRAIL/AM : XC/RACING

26

27.5

29

WHAT  
ABOUT

27.5

?

Being “very good” at a lot of things can be better than “hit and miss”, right? While 27.5” may not dominate any category, it’s still a viable alternative to either 26” or 29”. It’s a versatile platform, mixing together a lot of the best qualities of the other two wheel sizes into one tight package.

## The Bottom Line

If you do your homework and take a few factors into consideration, you’ll have a much better chance of purchasing the best wheel size for you:

RIDING STYLE

TERRAIN

HEIGHT

HOW MUCH TRAVEL

FUN FACTOR

NOW GET OUT AND RIDE!

SOURCES:  
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mbaction.com/home-page/home-page-slideshow/shootout-wheel-wars-29-vs-27-5-vs-26

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